



Became a change maker for the European election

 [ALDA - European Association for Local Democracy](#) and its partners would like to invite you to participate in the TALE project's **capacity building programme**, co-funded by the European Parliament. The project aims to empower citizens to **engage a greater number of voters**, reduce the gap of voter turnout among various EU member states and encourage them to play an active role in the **next European parliamentary elections in 2024**.


Goals of the TALE project


The principal objective of the TALE project is to **encourage and facilitate the active engagement of European citizens** with the construction of a vibrant European democracy, with a special focus on younger voters

We will do this by:

- Training a selected number of citizens as change-makers. The training will focus on EU values, institutions, EU Parliament elections and the importance of relaying clear and transparent news
- Creating a communication campaign supported by the change-makers, in order to create a space that will allow citizens to get reliable information, debate about the next European Parliament election and get closer to the every-day life of the European institutions.

ALDA, together with its project partners, will organise and host a series of bottom-up, participatory workshops, events and training, aimed at raising awareness of the importance of the upcoming elections and increasing voter turnout.


 Objective: The online Capacity Building Training is intended to make the future **change-makers** more aware and gain capacity building tools about political activism, the creation of communication campaigns, the importance of news and active democratic citizenship. When selected you will also get the chance to participate in online campaigns as well as help with the organisation of local events.

 Change-makers Programme: The training will offer an intensive and strategic learning environment through three thematic modules:

1. **Political Activism** with a particular focus on concepts and techniques related to political activism, including campaigning around the European elections of 2024.
2. **Campaigning and Citizens Empowerment** with a special focus centred around on citizens' empowerment in terms of social media literacy and civic rights as well as dealing with fake news, mis-, mal- and disinformation.
3. **Digital Campaigning**: using as reference the change-makers' concrete concepts for reaching out to their target groups, campaign narratives, activity/event locations, and promotion strategies.

? Scope of the call: The capacity building programme will comprise **3 ONLINE WEBINARS**. These webinars will be **interactive** and provide change-makers with concepts and techniques related to political activism, including campaigning methods for the European elections of 2024, ways to empower participants to reach out to their target groups and how to increase their followership and raise awareness for the most pressing issues of today.


It will not be necessary for changemakers to travel.

 Target audience

- Are you a citizen of **voting age**?
- Are you coming from **Austria, Bulgaria, Croatia, France, Italy, Portugal or Slovenia**?
- Do you want to gain new skills and knowledge in order to increase your political activism and engage people for the European Parliament Election in 2024?
- Do you want to be a local agent of change who impacts on the future of Europe?

If you answered yes to the above questions, please complete this form.

We look forward to having you on board as a change maker in this Capacity Building Training.

 Trainings will be held **online** and will start at the **end of August 2023**

If you are interested, please complete the [form](#) by **Friday, 26 May 2023** (23h59 CET)

For any questions, please do not hesitate to contact Dafne Sgarra dafne@aldaintranet.org

